

## Press release

### JULIE LENOIR AND MAËLA GUYOMARC'H JOIN THE ARIANESPACE EXECUTIVE COMMITTEE

- **Julie Lenoir appointed Chief Brand and Communications Officer**
- **Maëla Guyomarc'h promoted as new Human Resources Director**
- **They will both join the Arianespace Executive Committee headed by CEO Stéphane Israël**

Julie Lenoir new Chief Brand and Communications Officer at Arianespace, begins her duties March 18, 2024. Having initially worked in communications and marketing in consultancy and industry-related sectors, for companies such as Saint-Gobain and Dassault Aviation, Julie Lenoir joined Safran in 2017. In charge of Space communications in the communications department of Safran Electronics & Defense since 2022, she played a key role in promoting Safran's value as a leading independent manufacturer within the space industry. She also handled managerial events for the CEO, as well as communications strategy for major acquisitions.

Julie Lenoir, 34 years old, obtained a degree from Montpellier Business School. She is a contributor to the "Elles Bougent" (women on the move) association which encourages young women to take up careers in engineering.

As of March 4, 2024, Maëla Guyomarc'h (51) will be the new Human Resources Director at Arianespace. Her 20 years of experience managing HR projects entailed collaboration with a wide range of multi-business companies in France and abroad, such as EDF, Loto-Québec, IFP Energies Nouvelles, and recently Arianespace as Head of HR development, and later deputy Director of Human Resources.

Maëla Guyomarc'h, who is French Canadian, holds a management degree from Université Paris-Dauphine and a doctorate in human resource management from Université Paris 1 Panthéon-Sorbonne.

Arianespace CEO Stéphane Israël declared: *"Julie and Maëla are joining the Arianespace Executive Committee at a crucial time for the company and its customers, which includes the inaugural flight of Ariane 6 and preparing for a new system of governance with ArianeGroup. Their expertise and energy will be of great value for these changes ahead."*

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#### About Arianespace

Arianespace uses Space to make life better on Earth by providing launch services for all types of satellites into all orbits, since 1980. Arianespace is responsible for operating the new-generation Ariane 6 and Vega C launchers, developed by ESA, with respectively ArianeGroup and Avio as industrial primes. Arianespace is headquartered in Evry, near Paris, and has a technical facility at the Guiana Space Center in French Guiana, plus local offices in Washington, D.C., Tokyo and Singapore. Arianespace is a subsidiary of ArianeGroup, which holds 74% of its share capital, with the balance held by 15 other shareholders from the Ariane and Vega European launcher industry, and ESA and CNES as censors.

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